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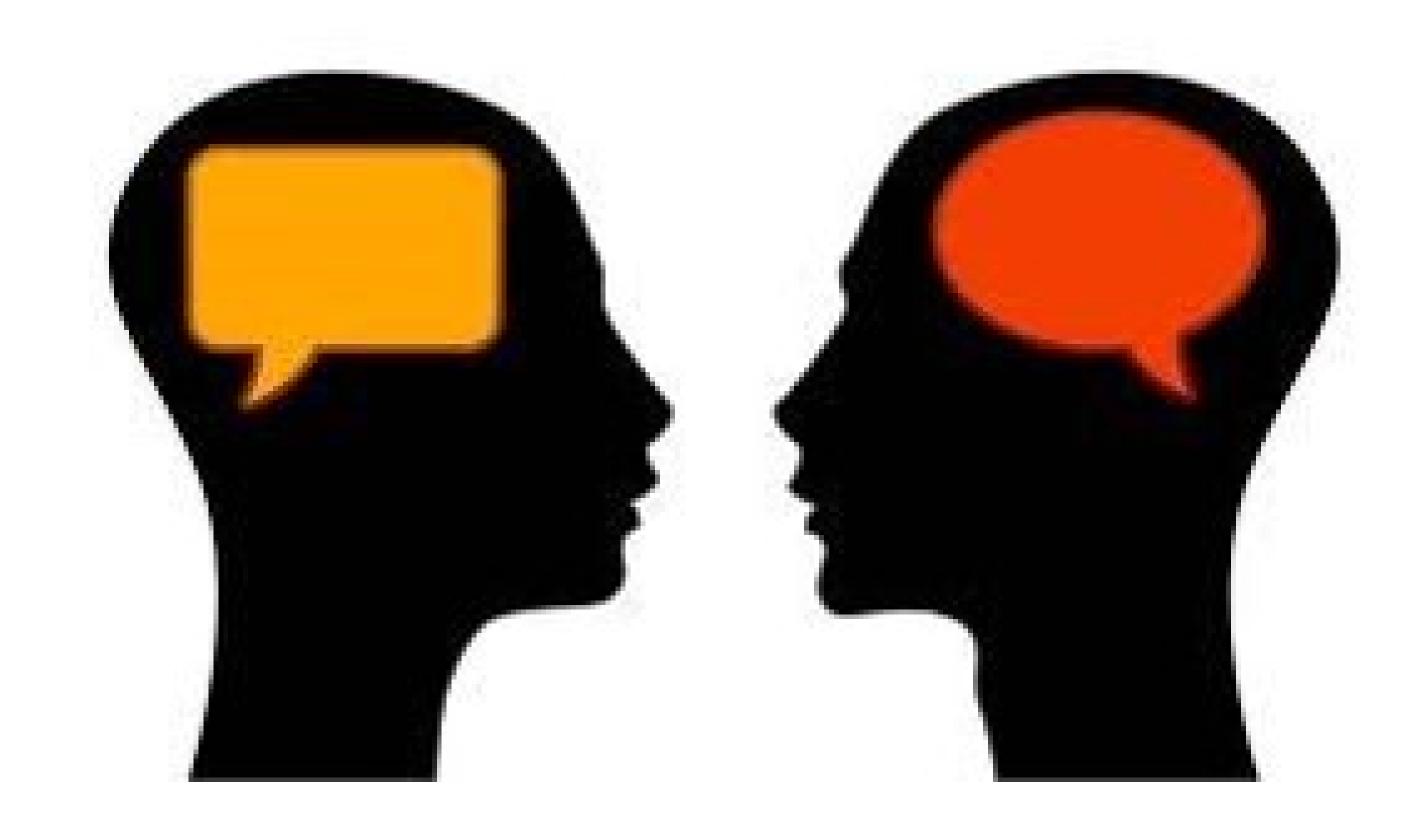
Gaps in risk perceptions are barriers to doctor-patient communication about CAM

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BACKGROUND

- Studies have revealed differing perceptions of risk associated with use of conventional and alternative treatments among medical doctors and CAM users
- This pilot study explored such differing risk perceptions and their possible influence on doctor-CAM user communication



MATERIAL AND METHODS

Participants: 25 CAM users: cancer (13), multiple sclerosis (12)

12 of the CAM users' medical doctors: oncologists (4), neurologists (3), general practitioners (5)

Methodology: Qualitative individual interviews and qualitative content analysis

RESULTS

| | CAM USERS | MEDICAL DOCTORS |
|--|--|--|
| Perceived risk conventional treatments | Conventional cancer and MS treatments may represent considerable risk to patients | Use of conventional treatment is safe |
| Perceived risk CAM treatments | CAM use is safe | CAM treatments may represent unknown risk to patients |
| Risk knowledge | It is difficult to understand personal risk based on general, scientifically based risk information given by medical doctors | It is challenging to communicate about CAM because the lack of scientific evidence and governmental regulation |
| Experiences from doctor- CAM user communication | Many medical doctors are negative to patients' use of CAM and to communication about CAM | Many CAM users are naïve and non-compliant patients who put themselves at risk by using CAM and not reporting CAM use to their doctors |
| Communication about CAM and risk in public health care | CAM users want to communicate with medical doctors in public health care about CAM use and risk | Communication about CAM use and risk associated with CAM use is not part of medical doctors' duties in public health care |



CONCLUSIONS

- Divergent risk perceptions seem to represent a so far neglected barrier to doctor-CAM user communication. To acknowledge possible differing lay and medical risk perceptions in clinical encounters is important to optimize patient safety in complex health care systems
- Medical doctors' responsibility with regard to communication about CAM use and risk with patients in public health care should be clarified by the health authorities





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