

Developing Institutional Open Access Publishing Models to Advance Scholarly Communication

## The DIAMAS Project: A presentation to the NUAS Libraries seminar

### **Open Publishing: A Nordic Perspective** March 21st 2024

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# Project background

- Earlier research showed problems with the structure of OA publishing
  - "A wide archipelago of relatively small journals serving diverse

#### communities"

Bosman, J., Frantsvåg, J. E., Kramer, B., Langlais, P.-C., & Proudman, V. (2021). OA Diamond Journals Study. Part 1: Findings. Zenodo.

- Diamond OA an import part of institutional publishing
- DIAMAS to look at institutional publishing





# The work of WP2

- Some 40 competent and interested persons from around 20 organisations participated
- Started in September 2022 and delivered the report end of November 2023





#### Little to build on

- No data previously collected on institutional publishing as such
- No organisations geared to institutional publishing as such
- Had to start from scratch
- Initiated a large survey
- Institutional Publishing Service Provider (IPSP) a central term
  - Institutional Publishing (IP) activities
  - Service providers (SP) to such IPs
  - $\circ$   $\,$   $\,$  Or combinations of IP and SP  $\,$



#### What we did

- Created a survey
  - Trying to cover many aspects
- Tried identifying possible IPs and SPs in ERA
  - Data we had was skewed towards OA journal publishing
  - $\circ$  ~ Some data relevant to OA and TA book publishing and TA journal publishing
  - $\circ \quad {\rm Engaged \ networks \ we \ knew \ of}$
- Sent out to more than 5,000 e-mail addresses late March-early May 2023 in 10 different languages
  - And to e-mail lists, and to organisations asking them to distribute to their members
- Due to the earthquake, dissemination to Türkiye was postponed until September
  - Country report planned for later this year
- Takeaway: The direct e-mails gave us few responses; it was the e-mail lists and sending via organisations that resulted in responses.



## **Some results**





#### What did we get?

685 responses we could use

- An uneven geographical distribution
  - But most countries adequately represented
- Our numbers indicate that a major part of IPSPs are represented
  - But the smallest ones underrepresented
- <sup>3</sup>/<sub>4</sub> IPs, <sup>1</sup>/<sub>4</sub> SP
- 90% publish journals
  - $\circ$  Most publish relatively few journals, <5





#### Some major findings

- Countries are more different than regions are
- Organisation of scholarly publishing activities on a national scale very important
  - Support and administrative structures
  - Networks and organisations
  - Funding opportunities



#### Finances & organisation

- >2/3 are non-commercial public organisations
  - SPs more likely to be private companies
- $\approx 60\%$  IPs and SPs part of a parent organisation
- Mainly small-scale activities
  - Heavily dependent on voluntary and in-kind contributions
- The Diamond model is very common
- APC used as a revenue stream by 19% of OA journals publishers
- VAC (voluntary author contributions) used by 23.5%



#### Finances & organisation cont.

- 54% of all-diamond publishers rely on fixed and permanent funding from parent organisation, 20% on periodically negotiated funding from parent
  - high reliance
- 31% rely on content and print sales
  - $\circ$  low reliance
- Some 70% would consider cooperating with others to save costs At least in some area:
  - IT services, Production services and Training, support and/or advice on publishing policies and best practice the most important, all with more than 40% inclination to cooperate



### **Open Science practices**

- Double-anonymous peer review most common (76%)
- Open peer review used by 17%
  - $\circ~~$  ~30% of respondents willing to implement in the future
    - Many use OJS for journal publishing, Open peer review not yet an fully developed option in OJS
- 90% of journal output OA
  - 76% of conference output
  - 58% of academic books
- 97% of journals OA in Eastern Europe
- Academic journals the most important output, >90% of respondents using this format



#### **Open Science practices cont.**

- 87% of respondents adhere to OA or Open Science policies on various levels
  - National, institutional, their own
  - Variation between countries, national policies not important in all countries
  - Most important for OA journals
- Only 45% consider their content well indexed, 55% want improvement
  - Satisfying technical and non-technical participation criteria together with metadata criteria a problem for 60%
  - Paying for membership and recurring charges a problem for >40%
  - $\circ$   $\,$   $\,$  More of a problem for smaller IPs  $\,$
- Equity, Diversity, Inclusion and Belonging (EDIB) generally not well implemented



#### Takeaways

- The typical IP is small and rather alone
- Needs better and more stable, reliable, and long-term financing
- Needs partners to co-operate with
  - Bigger could be better?
- Needs support
  - Competence must be made available
  - Advice on best practices and how to best align with these
  - Support on how to implement various practices and technical options
- Strong willingness to align with Open Science practices and good publishing practices



## Outputs available now

 A treasure trove is found at <u>https://zenodo.org/communitie</u> <u>s/diamasproject?q=&l=list&p=1</u> <u>&s=20&sort=newest</u>





D2.1 IPSP Scoping Report 10.5281/zenodo.7890567

Defining some concepts and giving a precise geographical definition

#### DIAMAS Survey Questionnaire and Glossary 10.5281/zenodo.10207447

The English version of the Questionnaire used in the survey, and the accompanying glossary

## **D2.3 Final IPSP landscape Report: Institutional Publishing in the ERA: Results from the DIAMAS survey** <u>10.5281/zenodo.10022183</u>

The full-length 237-page report including short country reports

Institutional publishing in the ERA: Full country reports <u>10.5281/zenodo.10026206</u> A supplement to the above, with longer country reports for some countries

## The European landscape of institutional publishing - A synopsis of results from the DIAMAS survey <u>10.5281/zenodo.10551709</u>

A short version of the full-length report

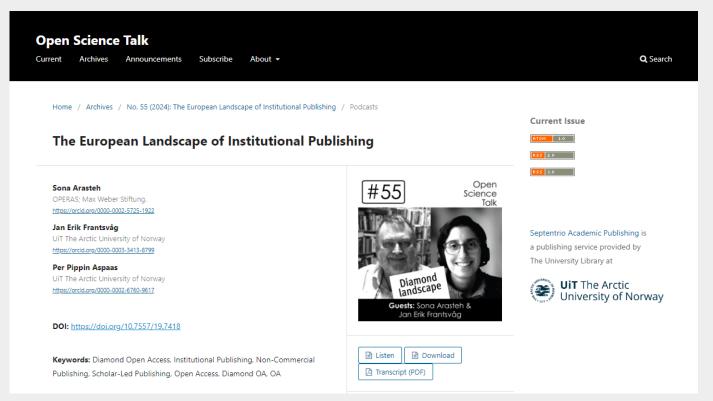
#### Institutional publishing in the ERA: Complete country reports <u>10.5281/zenodo.10473494</u>

A companion to the synopsis – the longer country reports for the countries that has one, and the shorter reports for the other countries

#### DIAMAS survey on Institutional Publishing - aggregated data <u>10.5281/zenodo.10590502</u> Survey data aggregated on a level that allows us to share them



#### And, of course: https://doi.org/10.7557/19.7418





# What will come?





#### Coming later: WP3

• The EQSIP; i.e. the

"Extensible Quality Standard for Institutional Publishing"

- And an accompanying self-assessment tool
  - Not an exam, but a tool to measure how well you fit the ideal
  - Will point to areas most in need for improvement
  - A tool for those who owns/funds/performs institutional publishing
- Early versions have been released
  - Names etc. could be changed, content, too. Still useful!
- <u>10.5281/zenodo.10726731</u>(EQSIP) and <u>10.5281/zenodo.10797038</u>(tool)



#### More to come ... WP4

• Common Access Point (CAP)

A knowledge-exchange hub for Institutional Publishing Service Providers

- The IPSP registry
  - A database over institutions engaged in Institutional Publishing and Service Providing to such publishing
  - A tool to find partners or providers of competence and/or services
- The portal: with resources addressing the 7 core components of scholarly publishing, supporting the EQSIP
- The forum: A virtual space supporting user interaction
- Will lay the foundation of the future ERA Diamond OA Capacity Hub (ERA-DCH)
  - A virtual network of resources and regional/ national Capacity Centers coordinated via a global federation for Diamond OA
  - National Nordic CCs or a common Nordic regional CC?



#### and more ... WP5

Sustainability

- Building an evidence-base / a picture of the context
  - T5.1 Research into the sustainability of IPSPs. M19
  - T5.2 Identify areas of potential collaboration. M30
  - T5.3 National overviews with institutional publishing policy contexts and funding practice. M21
- Providing tools to take action
  - T5.4 Development of a sustainability self-assessment workflow. M18
  - T5.5 Design and develop a suite of IPSP sustainability resources. M30



#### and more ... WP6

- Connecting institutions at executive/leadership level with IPSPs in their organisations and provide recommendations, guidelines, and strategies on how to support them locally
- Synergy Report (Feb 2025):
  - High level report introducing institutional leaders to:
    - Institutional publishing
    - Diamond open access
    - How the tools created by DIAMAS can support institutional publishing
- Actionable Recommendations (Feb 2025):
  - A series of co-designed recommendations to support the implementation of diamond OA institutional publishing for:
    - Institutional leaders (including learned societies).
    - Funders, sponsors and donors.
    - Policy makers.



# The Nordic picture





#### **Five countries**

Doing things in five different ways

- Iceland small and looks disorganised
  - Might be the University of Iceland plays a larger role than is visible in our data?
- Finland
  - The Federation of Finnish Learned Societies a major player
- Denmark: Royal Library publishes about 50% of journals
- Norway: 6–7 mid-size institutional services are major publishers
  - One commercial publisher also very important, the largest; and one mid-sized
- Sweden: A number of mid-size institutional services are major publishers
  - Royal Library on its way to become the major publisher?



#### Problems

Nordic problems the same as most:

- Stable, long-term financing
- Access to competence both money, and finding personnel
- Indexation e.g. more than 50% of Swedish respondents want more help to get indexed in DOAJ
- Equity, Diversity, Inclusion and Belonging (EDIB) generally not well implemented possibly below a low average (bad to awful part of the scale)
- Probably generally too small maybe not Denmark and Finland, but the others
  - Economies of scale important in publishing! Heavy competence costs as we do it now.



### What to do? - my suggestions

#### • Establish a Nordic capacity centre

- To work with the ERA Diamond OA Capacity Hub
- Provide channels to competence
- Co-operate across borders
  - Too small to operate on a national basis
- Consolidate
  - Within countries
  - Across borders, e.g. within disciplines
    - Discuss merging some national journals into Nordic ones?
- Unearth
  - Journals not visible, e.g. in DOAJ
  - Journals that are Bronze, but easily could be transformed to real OA
  - $\circ$   $\,$   $\,$  Helping journals that are TA to convert to OA  $\,$



## Thank you!

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